Online education
The majority of employers (56 percent) prefer a job applicant with a traditional
degree from an average school to an applicant with an online degree from a top
university. Sixty-one percent of community college students say online classes
require more discipline from students than traditional classes, but 42 percent
believe students learn less online.
Public Agenda, “Not Yet Sold: What Employers and Community College Students Think About Online Education | A
September 27, 2013).

Reading vs. digital entertainment
One study of reading habits in the United Kingdom by Nielsen Book suggests
that 32 percent of children read books every day, and 60 percent do so every
week. However, these percentages are falling as digital entertainment rises. Play-
ing electronic games, visiting YouTube, and text messaging activities increased
among children during 2012 to 2013.

Adult technology skills worldwide
In many countries, there are large proportions of the population that have no
experience with, or lack the basic skills needed to use, information and com-
munication technologies for many everyday tasks. This ranges from less than
7 percent of 16 to 65 year-olds in the Netherlands, Norway, and Sweden to
about 23 percent or higher in Italy, Korea, Poland, the Slovak Republic, and
Spain. Only between 2.9 percent and 8.8 percent of adults demonstrate the
highest level of proficiency on the OECD “problem solving in technology-rich
environments” scale. Proficiency in literacy, numeracy, and problem solving
in technology-rich environments is closely related to age, reaching a peak at
around 30 years of age and declining steadily.

Who’s not online
As of May 2013, 15 percent of American adults ages 18 and older do not use the
Internet or e-mail. Another 9 percent of adults use the Internet but not at home.
Among non-Internet users, 34 percent think the Internet is just not relevant to
them. Nineteen percent of non-Internet users cite the expense of owning a
computer or paying for an Internet connection.

WorldCat languages
Number of languages represented in WorldCat: 486.
html (retrieved October 1, 2013).