Welcome to the January 2012 issue of C&RL News. Data curation, management, and preservation are increasingly becoming part of the academic and research library’s contributions to their institutions. Susan Wells Parham, Jon Bodnar, and Sara Fuchs outline methods used at the Georgia Institute of Technology to assess faculty data curation needs in their article “Supporting tomorrow’s research.”

At the University of Texas-San Antonio, librarians reached out to their campus community by collaborating with human resources to add a library introduction class for professional and administrative staff to the university orientation process. Natasha Arguello and DeeAnn Green discuss the project in “You mean I can use the library, too?”

In this month’s ACRL TechConnect feature, Harry Glazer revisits his 2009 C&RL News article on library Facebook pages and poses the question “Likes’ are lovely, but do they lead to more logins?” The article discusses possible metrics for gauging Facebook page success. The trends of the mobile Web and apps continue to grow, especially as more smart devices become available. Stefanie Havelka and Alevtina Verbovetskaya present a call to arms for “Mobile information literacy” in their The Way I See It essay.

The new year means another round of ALA/ACRL elections. We take a look at this year’s candidates for ACRL vice-president/president-elect, Board of Directors, and section officers in this month’s issue. Review the full statements by the vice-presidential candidates forthcoming in the February issue and vote in the election beginning March 19.

Make sure to check out the other features and columns this month, including Internet Resources on the bicentennial of the War of 1812 by Susan M. Frey, the newly revised ACRL Standards for Libraries in Higher Education, the index for last year’s volume of C&RL News, and our usual slate of departments including Internet Reviews and New Publications.

Thanks as always for reading the News, and Happy New Year!

—David Free, editor-in-chief
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