ACRL X: Crossing the Divide
10th National Conference & Exhibits
March 15–18, 2001 • Denver

www.ala.org/acrl/denver.html
Focus on the issues facing academic librarianship and higher education.

Join ACRL at its 10th National Conference in Denver and concentrate on learning at the only conference dedicated to meeting the interests of academic librarians.

Take home practical ideas to put to use in your library.

More than 200 peer-reviewed programs will address the issues you face on campus including topics such as distance education, scholarly communication, information literacy, collaborations and partnerships, and services for users.

Create a network of library contacts

Network with your colleagues and find solutions to common challenges during poster sessions and roundtables, designed to foster informal discussions of hot topics in the field of academic librarianship. Balance your learning with fun at the All-Conference Reception at the Denver Art Museum. Meet new people and explore common interests at ACRL’s Dinner with Colleagues.

Examine in-depth topics at a preconference

Attend a preconference on Thursday, March 15, and develop new skills. See page C-5 for complete details.

Explore the Mile High City

Participate in a tour of Denver and its environs! Tours are available for those who want to meander in the mountains or rustle up a deal among the retailers. Complete details are listed on page C-23. Create your own ski trip at Keystone Resort and hit the slopes with conference leaders. Book early! Reservations are on a space-available basis.

Learn about the latest in library products and services!

Take advantage of the numerous opportunities to meet the ACRL X corporate sponsors including:

Exhibits: Visit the exhibits and see state-of-the-art publications, technology, media products, and services available to academic and research librarians. Over 150 exhibitors will be in the exhibit hall to showcase the latest in library products and services!

Presentations: Corporate presentations will give you the opportunity to keep up-to-date with the latest in products and services. Find out how these innovations are being implemented in colleges and universities across the country.
Challenge your thinking with our diverse slate of keynote presenters

The Technology Revolution
Michael Hawley
Dreyfoos Assistant Professor of Media Technology, MIT Media Lab
Go inside the technology revolution with Michael Hawley, Dreyfoos Assistant Professor of Media Technology, MIT Media Lab. Explore the limitless ways digital media is positioned to infuse everyday objects and learn about fascinating research conceived as part of the innovative MIT program "Things That Think." Hear how an infrastructure of systems is being developed that will link everyday objects to digital networks and to each other.

A President's View
Claire Gaudiani
President, Connecticut College
Examine the libraries' impact on student achievement with Claire Gaudiani, President of Connecticut College. Nationally known as an advocate for global civic virtues in a modern democratic society, Gaudiani will discuss the role of the academy in developing society through its students. Investigate the actions individuals must take and examine the library's role in societal improvement.

Western Voices
Patricia Limerick
Chair, Center of the American West, University of Colorado, Boulder
Explore the unique culture of the American West with Patricia Limerick, Chair of the Center of the American West at the University of Colorado. Learn about the contributions of the American West has made to the United States, examine the unique culture of the West, including the diversity of Native American culture, the impact of migration on the West, and the link between the West, higher education, and society.

What is ACRL?
The Association of College & Research Libraries (ACRL) is the only individual membership organization in North America that develops programs, products, and services to meet the unique needs of academic librarians. ACRL's 11,000 members are comprised of individuals from a wide range of academic institutions, publishers, and vendors who sell in the academic library marketplace. ACRL enhances the effectiveness of academic and research librarians to advance learning, teaching, and research in higher education. Its initiatives enable the higher education community to understand the role that academic libraries play in the teaching, learning, and research environment. For details about ACRL's programs and services, check out its Web site at www.ala.org/acrl/.

Association of College and Research Libraries
50 East Huron Street, Chicago, IL 60611
800-545-2433, ext. 2515; e-mail: acrl@ala.org
Featured Speakers

Jorge Klor de Alva, First President, University of Phoenix, and President and CEO, Apollo International—The Future of Alternative Education Models

Clifford Lynch, Executive Director, Coalition for Networked Information—Emerging Technology and Policy Trends: A Conversation with Clifford Lynch

Invited Speakers

David Lankes, Director, Information Institute of Syracuse, Syracuse University—Digital Reference: The Future of Academic Reference?

Kenneth Smith, Eller Distinguished Service Professor, University of Arizona—Assessment of Student Learning

Michael Ray, Team Systems Director, University of Arizona—Shifting Sands: The Changing Jurisdiction of Librarians in the Scholarly Communication Process

Eileen de los Reyes, Assistant Professor of Education, Harvard University—Becoming Pockets of Hope: The Challenge to Academic Libraries of the 21st Century
Attend a preconference on Thursday, March 15 and develop your skills!

8:30 a.m.–3:30 p.m.
**Reaching Students and Faculty: Putting the Information Literacy Competency Standards to Work**
Learn strategies to implement the newly adopted Information Literacy Competency Standards for Higher Education on your campus. Develop a thorough understanding of the Standards and discover how to apply them to your instructional program.
*Presenters: Jo Ann Carr, University of Wisconsin; Ann Fiegen, California State University, San Marcos; Craig Gibson, George Mason University; Debra Gilchrist, Pierce College; Gabriela Sonntag, California State University, San Marcos*
$95 ACRL member, $135 ALA member, $175 Nonmember, $65 Student

8:30 a.m.–3:30 p.m.
**Funding Your Creative Ideas: Strategic Grantsmanship**
Fund your creative ideas! Learn about the different kinds of grants available, how to identify needs most appropriate for grant proposals, and design an outcomes-based plan for writing a grant. Find out how to identify the criteria that make a credible grant applicant.
*Presenter: Elizabeth Sywetz, Former Director, Institute for Museum and Library Services*
$95 ACRL member, $135 ALA member, $175 Nonmember, $65 Student

9:00 a.m.–12:00 p.m.
**Communication Mistakes only Really, Really Smart People Make**
Learn how to recognize and address common communication mistakes smart and busy people often make with peers, supervisors, and employees. Find out how to keep them from occurring again and increase in productivity not only among the people you manage but also in your own effectiveness and influence.
*Presenter: Pat Wagner, Pattern Research*
$75 ACRL member, $115 ALA member, $155 Nonmember, $50 Student

9:00 a.m.–12:00 p.m.
**Designing for the User: How to Test for Usability**
Create better web sites! Find out how to assess your library’s web site and online catalogs for usability. Discover how to design and conduct tests that elicit feedback from users and analyze the results.
*Presenters: Nicole Campbell, Washington State University Vancouver; Janet Chisman, Washington State University; Karen Diller, Washington State University Vancouver; Sharon Walbridge, Washington State University*
$75 ACRL member, $110 ALA member, $150 Nonmember, $50 Student

9:00 a.m.–12:00 p.m.
**Survey Research: A Crash Course**
Find out how to create your own survey study—from conceptualization to measurement to administration to management and analysis of data. Learn about the basic concepts in survey or questionnaire research design, with particular emphasis on Internet surveys.
*Presenters: Nancy Busch, Nebraska Library Commission; Joan Giesecke, University of Nebraska*
$115 ACRL member, $155 ALA member, $195 Nonmember, $70 Student

8:30 a.m.–3:30 p.m.
**Online Tutorials, Virtual Tours, and Cyber Assignments: Exploring the New Frontiers of Library Instruction**
Use the Web to deliver effective and innovative library instruction! Immerse yourself in the issues and techniques surrounding the delivery of instruction via the Web. Find out what technologies are available and review examples of how these technologies can be used to deliver effective and innovative library instruction.
*Presenters: Nancy Dewald, Pennsylvania State University; Ruth Dickstein, University of Arizona; Karen Diller, Washington State University Vancouver; Dennis Glenn, Northwestern University; Dena Hutto, Reed College*
$150 ACRL member, $190 ALA member, $230 Nonmember, $75 Student
8:30 a.m.–3:30 p.m.
Building a Culture of Assessment in Libraries: The New Imperative—An ARL Interactive Workshop
Investigate the main forces influencing library goals and work environment and find out how these forces beg for a new paradigm of thinking, attitudes, and support of assessment and evaluation work. Examine the skill sets needed, resources required, as well as new staffing and structural requirements. Discover how to clarify cultural and implement organizational change needed to integrate “assessment culture” at your institution.

Presenters: Amos Lakos, University of Waterloo; Shelley Phipps, University of Arizona
$200 ACRL/ARL member (Register directly with ARL at http://db.arl.org/training/regform.html)

Learn about the latest products and services
Visit the exhibits and see cutting-edge Web products, publications, media products, and services available to academic and research librarians. More than 200 exhibitors will showcase the latest in library products and services!

(List of exhibitors to date)
21 North Main
3M
ABC-CLIO
Academic Press
ACRL
Alexander Street Press
Alibris
Ambassador Books & Media
American Chemical Society
American Economic Assoc.
American Institute of Physics
Amer. Psych. Assoc./PsycINFO
American Theological Lib. Assoc.
Ameritech Library Service
Annual Reviews
Apex Data Services, Inc.
Association of Research Libraries (ARL)
Bell & Howell
Binder Minder
Biosis
Blackwell's Book Services
Bliant & Moore Company
Book House, The
Brodart Co.
Cambridge Scientific Abstracts
Cambridge University Press
Canada Institute for Science & Tech. Info.
Casalini Libri
Charlotte Convention and Visitor's Bureau
Checkpoint Systems, Inc.
CHOICE
Columbia University Press
Combined Book Exhibit
Congressional Info. Service
CQPress/Congressional Quarterly
Data Research Associates
DELMCO
ebrary
EBSCO Info. Service
e-global library
Elsevier Science

Emery Pratt Co.
Endeavor Information Systems, Inc.
Eric Document Reproduction Services
ESRI
Ex Libris (USA), Inc.
Facts On File, Inc.
Faxon Co.
Follett Audiovisual Resources
Friends of Libraries USA
Gale Group
Greenhaven Press
Grey House Publishing
Grove's Dictionaries
Gwathmey Siegel & Associates Architects
Hallett & Sons Expert Movers, Inc.
Hardy Holzman Pfeiffer Associates
Harp Week
Harrassowitz
Heckman Bindery
Heldref Publications
Human Relations Area Files, Inc.
HW Wilson
Idea Group Publishing
IEEE
Information Express
InfoUSA Library Division
Innovative interfaces, Inc
INSPEC/ IEE
Institute of Museum & Lib. Serv.
Internet Services, Inc.
ISI - Thomson Scientific
Jean Touzet, Librarie-Editeur
John Hopkins Univ.
John Wiley & Sons, Inc.
Keesings Worldwide
Kingsley Library Equip
Kluwer Academic Publishers
Liberty Fund
Libraries Unlimited
Library Corp.

Library Technologies, Inc.
Management Dynamics
Marcive
Martinus Nijhoff International
McGraw-Hill
Mergent FIS
Metal Edge, Inc.
Midwest Library Service
MIT Press, The
Modern Language Association
netLibrary
Newsbank, Inc.
Northern Micrographics
OCLC
OECD
Ovid Technologies, Inc.
Oxford University Press
Pacific Data Conversion
Paratext
Preservation Resources
Preservation Technologies
PRS Group, The
Random House
Recorded Books
Research Libraries Group
Rittenhouse Book Distributors, Inc.
Routledge
RR Bowker
Scarecrow Press
Scholarly Resources
Scientific World, The
Silverplatter Information
Sirsi Corporation
SPARC- The Scholarly Publishing & Academic Resources Coalition
Springer-Verlag NY
St. Martins Press
Swets Blackwell
Thos. Moser Cabinetmakers
VTLS Inc.
Walter De Gruyter, Inc.
Weiss Ratings, Inc.
YBP Library Services
Thursday, March 15

7:00 a.m.–7:00 p.m.
Registration

8:30 a.m.–3:30 p.m.
Preconferences
See Page C-5 for details.

8:30 a.m.–3:30 p.m.
Tours of Denver
See Page C-23 for details.

4:00–5:30 p.m.
Opening Keynote
The Technology Revolution
Michael Hawley, Dreyfoos Assistant Professor of Media Technology, MIT Media Lab

5:30–7:30 p.m.
Opening Exhibits Reception
Join ACRL for this festive occasion to officially open the exhibits. More than 150 companies will be on hand to provide a wide variety of products and services available to academic librarians. Enjoy refreshments and the opportunity to mingle casually with exhibitors and other conference attendees.

Friday, March 16

7:00 a.m.–4:30 p.m.
Registration

8:30 a.m.–12:30 p.m. WORKSHOP
Develop Your Own Marketing Plan
Bring your marketing problem to this hands-on, applied workshop and learn how to create a successful marketing plan. Review the basic steps and strategies of a marketing plan and return to your institution with a plan, strengthened resolve, and a network of resources.
Aline Soules, Librarian, University of Michigan Business School

8:30 a.m.–9:30 a.m.
Science and Information Literacy on the Internet: Using the ACRL and Project 2061 Standards to Create a Science Web Page Evaluation Tool
Find out about the collaborative effort to integrate science education, information literacy, and information technology into the K–12 classroom. Hear how instructional resources such as lesson plans and remote experiences were created by interdisciplinary teams of students, teachers, and librarians during a year-long workshop series.
Laura Bartolo, Coordinator, Collection Development and Liaison Program, and Aimee German, Kent State University

An Online Competency Test for Information Literacy: Development, Implementation, and Results
Hear how librarians, general education faculty, and assessment specialists at James Madison University collaborated to develop and implement an online competency test for information literacy. Discover how to develop and execute a competency-based test for information literacy on your campus.
Lynn Cameron, Coordinator of Library Instruction and Rebecca Feind, James Madison University

8:30 a.m.–9:30 a.m.
Removing Walls of Distrust
Examine how multiple serials cancellation projects may undermine trust between faculty and librarians. Discover how Andrews University librarians and teaching faculty formed a team to deal with the serials crisis and developed a new atmosphere of collaboration.
Keith Clouten, Library Director, Andrews University

Creating Partnerships in Support of Students’ Scholarship: The Electronic Theses and Dissertations Project at the University of Iowa
Discuss the promise of Electronic Theses and Dissertations (ETD) and focus on the differences between print and electronic theses and dissertations. Hear how at the Graduate College and University Libraries at University of Iowa converged as a team. Learn about the challenges faced by the Iowa implementation committee and strategies and pitfalls involved in this approach.
Janice Simmons-Welburn, Director, Human Resources & Processing Services, Paul Soderdahl, Coordinator, Information Systems & Technology, and William Welburn, Assistant Dean, University of Iowa
8:30 a.m.–9:30 a.m.
The Future is Now: Reference Service for an Electronic Era
Examine the planning, evaluation, and testing involved in the transition from a standard e-mail based reference service to an expanded digital reference service. Learn about the viability of multifaceted e-commerce software in an academic library environment and examine potential models for integrating new digital services into traditional reference.
Judy Horn, Head, Government Information Dept., and Kathryn Kjaer, Acting Head, University of California, Irvine

Research Services for Distant Learners: the OLADE Project
Learn about the challenges faced by the University of Calgary as they tried to provide research services to off-continent students in a U. of C. Masters program in Quito, Ecuador. Hear about the services such as electronic database access, on-site presentations, document delivery, and CD-ROMs that were utilized. Find out about the challenges faced by U. of C. and how they were overcome.
Arden Matheson, Head, Management Resource Centre, University of Calgary

8:30–10:00 a.m.
Digital Dilemmas: Demystifying Ethical Decisions in Academic Librarians
Raise your awareness of ethical issues in academic libraries. Reflect on dramatized case studies that will cover current topics related to ethics and are written, directed, and acted by members of the ALA Committee on Professional Ethics. Find out how to articulate core library values.
Frances Maloy, Head, Circulation, Emory University; Marc Meloa, Humanities Librarian, The College of New Jersey; Claudia Mills, Associate Professor, University of Colorado, Boulder; Barbara Winters, Assoc. University Librarian for Collection Service, University of Georgia; Howard Zogott, Director, Cranbury Public Library

8:30–10:00 a.m.
From “My Library” to “My Librarian”: A Reinvestigation of Personalized Research Clinics
Hear librarians from three organizations—a small liberal arts college, a large private university, and a major research institution—debate the pros and cons of offering in-depth individualized instruction in an increasingly hectic service environment. Consider whether the value of personalized service outweighs the costs of providing the service.
Catherine Cardwell, Library User Education Coordinator, Bowling Green State University; Katherine Furlong, Reference/Instruction Librarian, Gettysburg College; Julie O’Keefe, Instruction Librarian, Marquette University

8:30–10:00 a.m.
Where Will We Find our Replacements? Recruiting New Professionals to Academic Libraries
Explore the problems of academic library recruitment and find out how to ensure “the best and the brightest” for the academic libraries of tomorrow. Learn how academic librarians will need to implement strategies that will encourage individuals to enter academic librarianship. Discover programs that have been put into place to attract talented individuals to the field.
Joe Hewitt and Barbara Moran, University of North Carolina

8:30–10:00 a.m.
The Academic Library as Place: Opportunities for Restoration and Rejuvenation
Examine the emerging needs of students and faculty for centralized and decentralized learning environments. Explore recent developments in the environment of higher education that impinge upon the traditional role of the library.
Susan Cady, Director for Administration, Planning, and Advancement and Jean Farrington, Director for Staff and Resource Development, Lehigh University; Paul Kobulnicky, Director of Libraries, University of Connecticut; Ray Metz, Associate VP for Information Services and Resources, Bucknell University

9:00 a.m.–4:30 p.m.
Exhibits
Find out about the latest in products and services when you visit with exhibitors.

Got mail?
The ACRL Internet Room will provide several stations for access to e-mail and the Web. Please be sure to bring any connection information you need (e.g., login ID, password, hostname, etc.).
10:00-11:00 a.m. Poster Sessions
Join your colleagues in the exhibit hall for informal presentations on innovative library projects.

11:00 a.m.-12:00 p.m. Artists: the Neglected Patrons?
Learn how to adapt your collections and services for the needs of artists with relatively small effort. Find out how to approach and interact with artists, and establish relationships conducive to acquainting artists with what your library has to offer.
Laurel Littrell, Humanities Reference Librarian, Kansas State University

Academic Library/Museum Collaboration: I’m Okay, You’re Okay, We’re All Okay
Participate in a case study analysis and learn about models for successful library/museum collaborations. Discuss the success and risk factors involved in these models such as conflict among collaborators and differing funding structures.
Nancy Allen, Dean and Director, University of Denver; Liz Bishoff, Colorado Digitization Project

The Persistence of Print in a Digital World: Three ARL Libraries Confront an Enduring Issue
Find out how three university libraries are testing cooperative approaches to managing print collections in the digital environment. Hear how they collaborated to form a single print-based collection through expedited document delivery, a joint serials archive, and collaborative collection building.
James Burgett, University of Kentucky; John Haar, Associate University Librarian, Vanderbilt University; Linda Phillips, Head, Collection Development and Management, University of Tennessee

Collection Development and Interdisciplinary Endeavors: Collaborative Efforts for Educational and Work Environments
Learn about the collaborative collection development project of the University Libraries and the School of Library and Information Science at Kent State University. Find out about their roles in the OhioLINK statewide collection building initiative and their investigation of interdisciplinary interests and activity based on collection profiles and usage.
Laura Bartolo, Coordinator, Collection Dev. & Liaison Program, Kent State University; George Porter, Engineering Librarian, California Institute of Technology; Don Wicks, School of Library and Information Science, Kent State University

11:00 a.m.-12:30 p.m. Invited Paper
Becoming Pockets of Hope: The Challenge to Academic Libraries of the 21st Century
Eileen de los Reyes, Assistant Professor of Education, Harvard Graduate School of Education

This Changes Everything: Information Literacy in the New Core Curriculum
Learn about the inspiration, design, content implementation, and assessment of a two-credit information literacy course taught for four years at York College. Listen to the perspectives of the course coordinator, dean of academic affairs, a psychology professor, and a student.
Susan Campbell, Library Director; Perri Druen, Assistant Professor, Psychology; and Jean Wyld, Dean of Academic Affairs, York College of Pennsylvania; Vickie Zeiler, Student, York Health Systems

11:00 a.m.-12:30 p.m. Recruiting Students to Academic Librarianship: Strategies for Success
Examine how the “graying” of academic librarians has led to an increased awareness of the need to recruit students to the profession. Learn about successful recruitment strategies, including the use of mentors, internships, fellowships, alumni networking, and career days.
Oakley Coburn, Director, Wofford College; Ray English, Director, Oberlin College; Nancy Magnunson, College Librarian, Goucher College; Carolyn Sheehy, Director of Library Services, North Central College; LeRoy Strohl, Director, Mary Washington College
Maroon Bells—14,000 feet of splendor in Aspen.

11:00 a.m.—12:30 p.m.
**The State of the States: Innovative Consortial Models for Supporting Distance Learners**
Explore various consortial options for addressing the needs of distance learners. Reflect on three critical areas: 1. shared access to print resources; 2. licensing of information databases for statewide users; and 3. providing a virtual reference desk for dispersed students.
*Susan Lowe, Asst. Dean for Off-Campus Library Service, University of Maine System Network; Rob Morrison, Coordinator, Distance Education Library Services, Utah State University; Joyce Rumery, Head, Access Services, University of Maine; Rhonda Smith, Distance Learning Librarian, Florida Distance Learning Reference & Referral Center*

12:30-2:15 p.m.

**Keynote Luncheon**
Western Voices
Patricia Limerick, Chair, Center of the American West, University of Colorado at Boulder

2:30-3:30 p.m.

**Serving Users Who Need Help Reading the Fine Print—It’s ALL Fine Print to Them: Making Your Library ADA-Compliant**
Learn how one medium-sized, public university collaborated with the campus’ Office for Disability services to set up PCs with adaptive software in library reference rooms. Hear how funding and hardware/software expertise were shared and learn how your library can establish hardware/software criteria to ensure more users with disabilities have equal access.
*Christina Woo, Social Sciences Librarian, University of California, Irvine*

**Beyond ADA: Crossing Borders to Understand the Psycho-social Needs of Students with Disabilities**
Find out how to better serve your users. Examine how the Americans with Disabilities Act pushed the needs of students with disabilities onto the agenda of academic librarians during the last decade. Hear about a conceptual framework for diagnosing and customizing services with strategies to address this population at situational and policy levels.
*John Agada, School of Library & Information Management; and Deborah Dauenheimer, Student, Emporia State University*

2:30-3:30 p.m.

**Assessing the Information Literacy of Undergraduates: Reports from the UCLA Library’s Information Competencies Survey Project**
Discover how a UCLA Library committee created a list of competencies and a survey instrument to assess UCLA undergraduates’ information competence. Find out about their research problem and methodology, learn about the complexities of assessment, and explore the conclusions of their project.
*Judith Herschman, Art Librarian; Eleanor Mitchell, Head; and Patti Schifter Caravello, Librarian/Instructional Services Coordinator, UCLA*

Register Early!
Register by the early-bird deadline of January 8, 2001, and receive nearly a 30% discount on your conference registration. Registrations postmarked or faxed after January 8 will be charged the advance registration rate.
Assessing Information Literacy Skills: Developing a Standardized Instrument for Institutional and Longitudinal Measurement

Learn about the development of a standardized instrument to measure college students' information literacy competencies based on ACRL's Information Literacy Competency Standards for Higher Education. Hear about and provide input into a leading-edge assessment program. Determine if library instruction makes an institutional impact on students' information skills level.

Julie Gedeon, Lisa O'Connor, Business Reference Librarian; and Carolyn Radcliff, Reference Librarian, Kent State University

2:30-4:00 p.m.

Working in Partnership Across Service Points and Cyber Space

Discover how to provide consistent quality service from professional to professional at the reference desk and in the classroom. Find out how to integrate new technologies into job descriptions taking into consideration factors which imply more sophisticated knowledge or skills. Learn ways to offer in-house staff development with limited resources, instructors, and learning environment.

Amy Beth, Coordinator of Access Service, Queens College-City University of New York; Amy Kautzman, Head, Reference & Instructional Services, Harvard University

2:30-4:00 p.m.

Creating Change: Scholarly Communications in Transition

Gain a wide-ranging perspective of the new scholarly communications marketplace, now in transition due to the wider acceptance of preprint servers and initiatives such as SPARC and Create Change. Analyze models for development and implementation of a scholarly communications campaign on your campus. Brainstorm with scholarly communication leaders as to the future directions of the program.

Ray English, Director, Oberlin College; Ken Frazier, Director of Libraries, University of Wisconsin-Madison; Kristin Gerhard, Collections Officer, Iowa State University; Rick Johnson, Enterprise Director, SPARC; Carl Lagoze, Open Archives Initiative, Cornell University; Sarah Michalak, Director of Libraries, University of Utah

2:30-4:00 p.m.

The Crossroads: Ethical and Legal Resolution of the Path to be Taken

Hear about the path the library profession must take regarding filtering in academic libraries. Learn not only the ethical requirements for taking this pathway but also the legal perspective supporting that choice. Take back a packet of information dealing with any legal defense in support of filtering activities.

W. Lee Hisle, Librarian of the College, Connecticut College; G. Arthur Mihrman, Princeton, N.J.; Danielle Mihrman, Assistant Dean, University of Southern California; Bruce Taylor, President and Chief Counsel, National Law Center for Children and Families

Why you should attend ACRL's 10th National Conference in Denver...

1. Stimulate your thinking about topics such as distance learning, information literacy, assessment, scholarly communication, faculty collaboration, and commercial reference services.
2. Take home practical ideas you can put to use in your library.
3. Visit with more than 150 vendors to find out about state-of-the-art products and services for academic librarians.
4. Share ideas and find creative solutions to common challenges at roundtable discussions and poster sessions.
5. Sharpen your skills through intensive one-day training at an optional preconference.
6. Network with colleagues from around the country during conference events.
7. Visit great attractions in and around the Mile High City - the Denver Art Museum; vibrant LoDo and Cherry Creek; and the majestic slopes!
2:30-4:00 p.m. Playing Well with Others: Ideas to Increase Your Campus Library Partnerships
Hear librarians from three university settings—a mid-sized private university, a large state university, and a multi-campus state university—present various approaches used to increase partnership opportunities with faculty, community resources, and consortia arrangements. Explore the advantages and disadvantages of being part of a consortia arrangement.
Trisha Mileham, Instruction/Reference Librarian, Valparaiso University; Joan Ruelle, Coordinator, User Services, University of Virginia; Susan Sykes Berry, Instruction and Reference Librarian, University of Missouri-Kansas City

2:30-4:00 p.m. Consortial Collaboration: netLibrary and the Associated College of the South Project
Hear about the ups and downs of a project in which member libraries of the ACS cooperatively purchased hundreds of e-book titles, set policy for use, and shared them with the other 13 members of the consortium. Learn about the challenges of working with a "dot.com company" that has experienced explosive growth and the trials of cooperative collection development with a twist—"you choose but you may not get to use."

3:30-4:30 p.m. Poster Sessions

4:30-5:30 p.m. What—Do You Get a Brain With That? Journal Access Paradigm Change at a Liberal Arts University
Find out how rising journal prices are causing a change from the paradigm of ownership to one of access to journal literature, especially for faculty use. Examine a process for successfully bringing about this kind of change among faculty at a small university. Hear the results of the Access vs. Ownership Project conducted at Furman University.
James Harper, Document Delivery/Reference Librarian, and John Payne, Associate Library Director, Furman University

Access, Access, Access: Moving to the (Mostly) Electronic Collection in a Small College Library
Examine how the change in ACRL standards has allowed a small college library to migrate to a new collection model emphasizing full-text, web based electronic resources. Find out how your institution has the opportunity to shape its library collection to match the needs and expectations of your users without sacrificing the positive image of your collection.
Eugene Engeldinger, VP of Academic Information Services Library; Rick Hren, Head of Technical Services; and Angela Myatt Quick, Public Services Coordinator, Carthage College

4:30-5:30 p.m. In Search of the Future: Library Services Planning and the Prediction of Student Learning
Hear the results of a research project using a content analysis of education-related periodicals to predict the learning expectations of students.

Volunteer!
Volunteer and take advantage of the opportunity to meet new people, expand your network of colleagues, and give back to the profession! National conference volunteers are needed for jobs such as meeting room assistants, Internet room assistants, and preconference assistants. To volunteer, e-mail one of the Volunteer Committee co-chairs, Nancy Allen (nallen@du.edu) or Leslie Manning (lmanning@mail.uccs.edu).
Note: Volunteers must register and pay regular conference fees.
and information seeking behaviors of future college students. Participate in a discussion surrounding the problem of predictive and proactive library services planning.

Jessica George, Education Librarian; and Marjorie Warmkessel, Humanities Librarian, Millersville University

**Services for New American Users: Indochinese Students’ Behavior in Using Academic Libraries**

Investigate different cultures and find out if cultural background influences a user’s behavior in using library resources/services. Use findings from a UC Berkeley questionnaire to plan and improve your library’s services to minority students. Learn how to utilize library resources and services more effectively.

Cathy Anne Lu, Reference Librarian, University of California at Berkeley

**Find, Evaluate, Organize: Using Scenarios to Assess Student Information Competence Skills in the California State University System**

Learn about California State University’s commitment to Information Competence and find out the results of a unique system-wide survey of student information competence skills. Hear how the survey (Phase One of a multi-year assessment project) uses scenarios derived from six core information competencies as a key component of the assessment.

Susan Carol Curzon, Dean, California State University, Northridge; Kathleen Dunn, Asst. University Librarian, California State Polytechnic University, Pomona; Linda Pulliam, Study Director, Social & Behavioral Research Inst.; and Gabriela Sonntag, Coordinator, Information Literacy Program, University of San Marcos

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**Executive Committee Denver 2001**

**Chair**
W. Lee Hisle
Connecticut College

**Contribution Papers**
Connie McCarty
College of William and Mary

**Contributed Papers**
Pamela Snelson
Franklin and Marshall College

**Local Arrangements**
Joe K. Weed
Exhibitors Advisory
EBSCO

**Local Arrangements**
William Miller
Colleagues
Florida Atlantic University

**Local Arrangements**
Mary Beth Clack
Colleagues
Harvard University

**Local Arrangements**
Shelley Phipps
University of Arizona

**Local Arrangements**
Maureen Sullivan
Organizational Development Consultant

**Local Arrangements**
Sue Stroyn
Keynote Speakers
Illinois Wesleyan University

**Local Arrangements**
Liz Bishoff
Keynote Speakers
Colorado Digitization Project

**Local Arrangements**
James F. Williams
Local Arrangements
University of Colorado, Boulder

**Local Arrangements**
Camila Alire
Local Arrangements
Colorado State University

**Local Arrangements**
Debra Gilchrist
Panel Sessions
Pierce College

**Local Arrangements**
Pamela Moffett Padley
Panel Sessions
Gonzaga University

**Local Arrangements**
Barbara Baxter Jenkins
Poster Sessions
University of Oregon

**Local Arrangements**
Charles Kratz
Poster Sessions
University of Scranton

**Local Arrangements**
Nancy Baker
Preconferences
University of Iowa

**Local Arrangements**
Liz Salzer
Preconferences
Santa Clara University

**Local Arrangements**
Rhoda Channing
Roundtables
Wake Forest University

**Local Arrangements**
John Collins
Roundtables
Harvard University

**Local Arrangements**
David Gleim
Technology
Auraria Library

**Local Arrangements**
Nancy Allen
Volunteers
University of Denver

**Local Arrangements**
Leslie Manning
Volunteers
University of Colorado, Colorado Springs

**Local Arrangements**
Mary Ellen Davis
Conference Manager
ACRL

**Local Arrangements**
Althea Jenkins
Executive Director
ACRL
C&RL News reporters needed!
Share your conference experiences with a national audience. Brief (150-300 word) summaries of the conference panels, programs, and sessions will be published in C&RL News. If you’d like to be a reporter contact Nicole Wheatley (nwheatley@ala.org) and specify your 1st, 2nd, and 3rd choices of the session you’d like to cover. Note: Reporters must register and pay conference fees.

4:30-6:00 p.m.
Herding Fish and Corralling Cats: Aligning Information Literacy Programs for Success
Enhance the creation, recreation, or rejuvenation of your instruction program. Learn how to utilize a diagnostic and development tool in order to assess and strengthen your information literacy program. Participate in small group discussion and receive feedback from colleagues.
Lisa Janice Hinchliffe, Library Instruction Coordinator, Illinois State University; Celia Rabinowitz, Director of Media, Inst., & Public Service, St. Mary’s College of Maryland; Jerilyn Veldof, User Education Coordinator, University of Minnesota; Karen Williams, Team Leader for the Digital Libraries Initiative, University of Arizona

4:30-6:00 p.m.
The “Star Model”—An Approach to Organizational Change
Discover how to initiate and maximize change at your library. Discover how the Emory University Library used the “Star Model,” a whole system approach, to further organizational change. Examine ways the “Star Model” encompasses five interacting components—strategy, processes, structure, people, and rewards—and posits that all the elements must be addressed to effect meaningful change in the system.
Charles Forrest, Director, Planning and Budget; Frances Maloy, Head, Circulation Dept.; Dianne Smith, Director, Library Human Resources; and Jane Treadwell, Director, Collections and Technical Services, Emory University

4:30-6:00 p.m.
Electronic Europe: Digital Projects by Libraries, Cultural Heritage Networks, and Political Archives
Analyze digital resources provided by European libraries, cultural heritage digitization projects, and political party archives. Assess their value to U.S. librarians, their goals, and their content.
Roberta Astroff, Humanities Librarian, Pennsylvania State University; Ann Snoeyenbos, Associate Curator, New York University; Sarah Wenzel, Bibliographer for Modern Foreign Languages, Boston University

4:30-6:00 p.m.
Critical Thinking in Interdisciplinary Instruction: Strategies from Women’s Studies
Learn strategies and methods for effective instruction for one-time classes, multiple session integration into a course, and for a full-term credit course. Examine the unique challenges and opportunities to use feminist pedagogy to improve students’ ability to learn information skills. Participate in an interactive exercise and share your thoughts and reactions with your colleagues.
Joan Ariel, Women’s Studies Librarian, University of California, Irvine; Sara Brownmiller, Systems/ Women’s Studies Librarian, University of Oregon; Ruth Dickstein, Women’s Studies Librarian, University of Arizona; Laura Micham, Research Services Archivist, Emory University

Saturday, March 17
8:00 a.m.–3:00 p.m.
Registration
The beautiful Denver Public Library—a showcase of architecture and art.
8:00 a.m.–12:00 p.m. WORKSHOP
Creating Successful Librarian-Faculty Collaborations: The State of the Art
Gain the cutting-edge knowledge and tools to turn your institution into a nexus of librarian-faculty collaboration. Develop personal collaboration skills, assess the “Collaborative I.Q.” of your institution, learn about best practices at other schools, and apply these practices to your own instructional situation. 
Susan Ariew, User Services, Virginia Tech; Sarah Beasley, Education/Social Science Librarian, Portland State University; Jean Caspers, Reference and Instruction Librarian, Linfield College; Doug Cook, Reference/Media Librarian, Shippensburg University; Bee Gallegos, Education Librarian, Arizona State University; Shellie Jeffries, Wayne State University; Katy Lenn, Education Librarian, University of Oregon; Dick Raspa, Professor, Interdisciplinary Studies, Wayne State University; Mike Tillman, California State University; Jennie Ver Steeg, Education Liaison Librarian, Northern Illinois University; Scott Walter, Assistant Professor, The Ohio State University; Dane Ward, Coordinator of Library Instruction, Central Michigan University; Thomas Wright, Education Librarian, Brigham Young University

8:00–9:00 a.m.
Reference Support for Interdisciplinary Scholars: Resources for Working with Women’s Studies Faculty
Hear the results of an ALA-funded study which examines the continually growing field of Women’s Studies. Explore data which focuses on the information needs and strategies of this interdisciplinary academic population as well as the interventions of librarians who serve them. 
Lynn Westbrook, Assistant Professor, Texas Woman’s University

8:00–9:00 a.m.
The Entrepreneurial Library: Creating Revenue in the Age of E-Commerce
Explore the myriad ways academic libraries can generate income on an ongoing basis. Discover how services and staff can be viewed as intellectual capital, strategic assets, and desirable products. Learn how to create a radical shift in organizational thinking and strategic direction for funding, thrive in the world of electronic commerce, and create ongoing revenue streams. 
Elizabeth Kirk, Electronic and Distance Education Librarian, Johns Hopkins University

8:00–9:00 a.m.
Usability Testing and Students with Disabilities: Achieving Universal Access on a Library Web Site
Hear how Kraemer Family Library tied a library Web site redesign with their move to a new facility. Find out the results of a redesign process which maximized information collected from a usability study that placed special emphasis on students with disabilities. Learn how the ADA affects Web design and how to test Web pages for universal access. 
Suzanne Byerley, Electronic Reference Services Librarian, University of Colorado at Colorado Springs

Make your professional connection through ACRL
Join ACRL and receive a substantial savings off the regular conference rate. With your membership you can also:
♦ receive the latest in research and practical techniques through ACRL’s publishing program;
♦ enhance your visibility in the higher education community;
♦ access leaders in the profession;
♦ take advantage of professional development opportunities; and
♦ increase peer networking and career enhancement.
Use the form on page C-28 to join or join online at http://www.ala.org/acrl/meminfo.html.
8:00–9:00 a.m.  The Communication Center: A Full-Service Academic Resource in the Heart of the Library
Learn about the collaboration between individuals from the Department of English, Department of Speech, and Research Instruction in order to create the University of South Dakota Communication Center—an innovative center that creates a dynamic learning environment in the heart of the library. Find out how to identify alliances on your campus and link research instruction with other educational partners on various campuses.
Sheril Hook, Fine Arts and Humanities Librarian, University of Arizona; Jill Tyler, Director of Basic Course Instruction, University of South Dakota

Deconstructing the At-risk Student Phenomenon: Can Librarian Values Salvage Education for the 21st Century?
Find out how an analysis of librarian values reveals a contradiction between the aims of education and the “management” of at-risk students in schools. Learn about new strategies to diagnose needs of these students and how to repackage instruction and information services to address them.
John Agada, Associate Professor, Emporia State University

Invited Paper
8:00–9:30 a.m.
Assessment of Student Learning
Kenneth Smith, Eller Distinguished Service Professor, University of Arizona

8:00–9:30 a.m.
Nailing Jello to the Wall: Information Literacy at the State University of New York
Hear about an information literacy competency mandate issued to the libraries of the State University of New York. Gain possible solutions for establishing a campus-wide information literacy infrastructure and hear actual experiences putting standards into action. Learn about the roles of faculty cooperation, staffing demands, preparation time, contact hours, teaching methodology, and assessment.
Trudi Jacobson, Coordinator of User Education Programs, University at Albany, SUNY; Susan Kraat, Reference Librarian; and Mick Stafford, Coordinator of Instruction, SUNY New Paltz; Michelle Toth, Senior Assistant Librarian, SUNY Plattsburgh

8:00–9:30 a.m.
Downloading Detectives: Searching for Online Plagiarism
Hear how a librarian and an academic technology specialist joined forces to evaluate commercial “plagiarism detecting” programs. Examine the effectiveness of software programs touted to identify cybercheating.
Marla Gerein, Social Sciences Technology Specialist; and Robin Satterwhite, Social Sciences Librarian, Colorado College

8:00–9:30 a.m.
Learning Together: The Synergy of Faculty-Student-Librarian Collaboration in the Creation of Web-based Tutorials
Hear a panel of faculty, student, and librarian panelists assess their experience developing a tutorial to help graduate students identify and locate peer-reviewed journals. Learn about the pleasures and pitfalls of partnering with faculty and graduate students to develop an instructional product.
Ruth Connell, Graduate Assistant; Lynda Duke, Graduate Reference Assistant; Cheryl Knott Malone, Assistant Professor; Casey Marie Long, Graduate Reference Assistant; and Susan Searing, Library and Information Science Librarian, University of Illinois, Urbana-Champaign

9:30–10:30 a.m.
Poster Sessions

10:30–11:30 a.m.
Collegial Leadership in Libraries
Hear how three college libraries utilized the academic departmental model of shared governance in order to develop alternative models of library management. Examine case studies of the development of these models.
Calling the Shots: Examination of a Self-Managed Team in an Academic Library

Explore the strengths and weaknesses of self-management and the team-building effort that contributed to the success of the Dowling College librarian’s experience. Identify critical success factors to consider when re-organizing to a self-managed team, recognize the importance of team-building and communication to such a project, and discover new ways of bringing librarians positive attention on campus.

Francie Davis, Reference Librarian, Dowling College

10:30-11:30 a.m.

Advocacy for Intellectual Freedom in an Academic Library

Discuss the issues involving intellectual freedom in an academic library, including Internet filtering, privacy, pornography, and access. Learn how to think through these issues and find out how you can serve as an advocate for intellectual freedom on your campus.

Lynn Sutton, Interim Associate Dean, Wayne State University

10:30 a.m.-12:00 p.m.

The Future of Alternative Education Models

Jorge Klor de Alva, First President, University of Phoenix, and President and CEO, Apollo International

10:30 a.m.-12:00 p.m.

Digital Dominoes: The Impact of Digital Reference on the Traditional Reference Model

Find out what changes libraries must make to the traditional reference model in order to create sustainable digital reference services. Hear the experiences of two libraries that have implemented real-time digital reference, and help develop improved staffing models to such services.

Paul Constantine, Head, Reference Services Division, Cornell University; Pat Flanagan, Associate Head Librarian; Deborah Helman, Reference Coordinator; Lisa Horowitz, Foreign Languages Librarian & Data Specialist, and Sarah Wenzel, Reference Coordinator, Massachusetts Institute of Technology; Nancy Skipper, Assistant Head, Reference Services Division, Cornell University

10:30 a.m.-12:00 p.m.

Improving Student Learning Through Faculty Development

Take a close look at your institution’s faculty and determine if they are information literate. Understand the importance of faculty development to student learning, develop a broader understanding of some of the challenges of developing information literate faculty, and gain knowledge of several successful faculty development programs.

Stephanie Breneson, Coordinator of Library Instruction, Florida International University; Lisa Janicke Hinchliffe, Library Instruction Coordinator, Illinois State University; Pamela Perry and Red Wassenich, Reference Librarians, Austin Community College

Problems Presented by New State Uniform Computer Information Laws (UCITA) Respecting the Use of Electronic Resources

Hear how the Uniform Computer Information Transactions Act, now pending before various state legislatures, will have a profound effect on how libraries handle, use, and lend their resources held in electronic form. Learn about the problems the Act presents, hear possible solutions to these problems, and find out how you may adapt to the Act’s requirements.

Vicki Gregory, Director and Associate Professor, University of South Florida

Featured Speaker

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Vicki Gregory, Director and Associate Professor, University of South Florida

Featured Speaker
Housing and Travel
Hotel forms and travel information (including airline discounts) are on the Web at www.ala.org/acrl/denver.html.

10:30 a.m.–12:00 p.m.
Teaching for Competency: Partnering with Faculty to Integrate ACRL Information Literacy Competency Standards into Undergraduate Curricula
Improve the information literacy program on your campus. Learn about new opportunities for advancing library and institutional goals for student information fluency. Participate in a series of exercises designed to help you evaluate your information literacy program in relation to the ACRL Information Literacy Competency Standards and develop teaching goals and plans specific to your campus.
H. Austin Booth, Humanities Specialist; and Carole Ann Fabian, Librarian-Educational Technology Center, SUNY Buffalo

10:30 a.m.–12:00 p.m.
QUEST: Quality! Evaluate, Select, Take: Teaching Information Evaluation Skills through General Education Linkages
Learn about a general education model of bibliographic instruction focusing on teaching students to evaluate online information. Gain tips for instructional plans and Web enhanced teaching materials.
Connie Ury, Library Outreach Coordinator; and Vicki Wainscott, Head Librarian for Access Services, Northwest Missouri State University

12:00–1:00 p.m.
Roundtables or lunch on own
Grab a box lunch and join colleagues to discuss one of dozens of topics of interest to academic librarians.

1:30–5:30 p.m. WORKSHOP
Planning for Partnerships: Strengthening Libraries through Meaningful Collaboration
Learn how to put together a successful grant proposal.
Nancy Allen, Dean and Director, University of Denver; Liz Bishoff, Project Director, Colorado Digitization Project; Martha Crawley, Program Officer, National Leadership Grants, Institute of Museum and Library Services; Jeanne McConnell, Program Officer, Institute of Museum and Library Services

1:30–2:30 p.m.
Learning from Experience: Strategies for Assuring Effective Library & Information Services to Web-based Distance Learners
Hear the results of a case study on the infrastructure for library and information services to distance learners at Florida State University. Participate in an exercise in the development of strategies for effective design and evaluation of library and information services to support distance learners in Web-based delivery programs.
Kathleen Burnett, Associate Dean & Associate Professor, Florida State University; Marilia Longo Painter

1:30–2:30 p.m.
Crossing to Web-based Instruction: The Importance of Instructional Assessment
Find out how Blackboard’s CourseInfo software was used by Eastern Washington University Libraries to deliver information literacy skills instruction via the Web. Learn about the effectiveness of this method based on a variety of evaluation techniques, including a quasi-experiment.
Rachel Fenske, Associate Librarian; and Ann Roselle, Assistant Librarian, Eastern Washington University

1:30–2:30 p.m.
We Built It and They Came: Client-Centered Services in a New Building
Increase services to your constituents. Hear how Eastern Michigan University created client-centered services which provide an atmosphere that embraces learning in a technologically-advanced facility. Learn how the “Cybrary” at the newly-built Bruce T. Halle Library was designed to give users the best possible space, access to information and technology, and enhanced services.
Digital Librarian, Cybrarian, or Librarian With Specialized Skills: Who Will Staff Digital Libraries?

Explore the territory of digital librarianship. Find out what employers are seeking in new hires for technologically-oriented jobs. Participate in a content analysis of job ads that will provide a map describing the domain of digital librarianship.

Linda Marion, Doctoral Student, Drexel University

1:30–3:00 p.m.

Invited Paper

Shifting Sands: The Changing Jurisdiction of Librarians in the Scholarly Communication Process

Michael Ray, Team Systems Director, University of Arizona

1:30–3:00 p.m.

eBlack Studies, Bridging the Digital Divide: Academic Excellence and Social Responsibility

Find out how Black Studies/African American Studies is rapidly moving to embrace the information revolution. Hear about the eBlack Studies Program at the University of Toledo. Learn about the challenges librarians face to bridge the digital divide, provide academic excellence, and social responsibility with their collections through partnerships and collaborations.

Abdul Alkalimat, Africana Studies Program, University of Toledo; Gladys Smiley Bell, Assistant Director of Public Services, Hampton University; Thomas Weissinger, African Center Librarian, Cornell University; Elaine Westbrooks, Digital Research Librarian and Cataloger, University of Pittsburgh; Mary Wrighten, Multicultural Services Librarian, Bowling Green State University

1:30–3:00 p.m.

Information Literacy: Connecting Standards and Objectives to Programs and Curriculum—Case Studies of Early Implementors

Increase your understanding of the contents, use, and variety of applications for the Information Literacy Competency Standards for Higher Education. Learn about the major ACRL information literacy initiatives currently underway and find out how your institution might benefit.

Bonnie Gratch Lindauer, Coordinator of Instructional Services, City College of San Francisco; Hannelore Rader, Director of Libraries, University of Louisville; Oswald Ratteray, Assistant Director for Constituent Services, Middle States Commission on Higher Education; Kendall Reid, Faculty Librarian, Tacoma Community College; Terry Taylor, Coordinator of Library Instruction, DePaul University; Betsy Wilson, Director of Libraries for Research & Instructional Service, University of Washington

1:30–3:00 p.m.

Developing Future Leaders Through the College Library Directors Mentor Program

Get on the fast track for leadership. Learn about the College Library Directors Mentor Program first-hand from the program leaders. Hear an overview of the program through its history, purpose, and goals. Find out how the goals of the program are accomplished and hear a testimonial from a librarian who has been involved with the program since its inception.

Mignon Adams, Director of Library Services, University of the Sciences in Philadelphia; Susan Campbell, Library Director, York College of Pennsylvania; Lisabeth Chabot, College Librarian, Mary Baldwin College; Evan Farber, College Librarian Emeritus, Earlham College; Paul Frisch, Director of the Library & Instructional Technology, SUNY College at Old Westbury; Larry Hardesty, College Librarian, Austin College; Damon Hickey, Director of Libraries, The College of Wooster; Carolyn Sheehy, Director of Library Services, North Central College; Sue Stroyan, University Librarian, Illinois Wesleyan University
1:30-3:00 p.m.
**Bridging the Information Literacy Divide: Partnerships for Change and Inclusion**

Learn how three California academic libraries initiated pilot community-based information literacy partnership programs involving K-12 and community colleges. Participate in a discussion on “best practices” for academic library information literacy partnerships.

-Michael Martinez, University-School Outreach Librarian, University of California, Irvine; Eleanor Mitchell, Head, College Library, UCLA; Gloria Rhodes, Multicultural Outreach Librarian, California State University San Marcos; Stephanie Sterling Brasley, Reference Instruction Librarian, UCLA; Angela Yang, Outreach Services Librarian, University of California, Irvine

3:00-4:00 p.m.
**Poster Sessions**

**Featured Speaker**

4:00-5:30 p.m.
**Emerging Technology and Policy Trends: A Conversation with Clifford Lynch**

Clifford Lynch, Executive Director, Coalition for Networked Information

4:00-5:30 p.m.
**The College Library Directorship as a Career Alternative for Mid-Level University Library Managers**

Advance your career. Learn how a college library directorship provides a unique opportunity for mid-career university librarians to “run their own show,” work closely with faculty and students, and participate broadly in campus governance. Find out about similarities and differences between university and college librarianship, the rewards and frustrations of playing a leadership role at a college, and how university librarians might sell themselves in this new market.

- Steven Bell, Director of the Library, Philadelphia University; Barbara Brown, University Librarian, Washington and Lee University; Mark Cain, Director of Information Services & Support, College of Mount Saint Joseph; Susan Richards, University Librarian, Lawrence University; Susan Swords Steffen, Director of the Library, Elmhurst College

4:00-5:30 p.m. **Do You Have a Disaster Plan? Planning and Preparedness in the New Millennium**

Find out if your library’s disaster plan is current for the new millennium. Learn effective ways to develop, organize, and continually revise a disaster plan. Consider whether your library’s staff is properly trained for disaster response and recovery.

-Brian Baird, Preservation Librarian, University of Kansas; June DeWeese, Head of Access Services, University of Missouri-Columbia; Margaret Prentice Hecker, Head, Bibliographic Control Unit, Kentucky State University

4:30-5:30 p.m.
**From BL to IL: The Paths of Two Liberal Arts Colleges**

Hear the methods two colleges are taking to transform strong bibliographic instruction programs into dynamic information literacy programs involving extensive cross-campus collaboration. Discover the similarities and differences of their goals and implementation strategies. Learn how to apply them to your own setting.

-Barbara Fister, College Librarian, Gustavus Adolphus College; Elizabeth Hutchins, Reference and Instruction Librarian; and Kris MacPherson, Reference and Instruction Librarian, St. Olaf College

**Transforming Bibliographic Instruction Activities into an Information Literacy Program: Challenges and Opportunities**

Find out about strategies to transform assorted traditional bibliographic instruction activities into a cohesive information literacy program. Hear how to employ the ACRL Information Literacy Competency Standards in order to assess existing instructional activities and to guide the transformation into a cohesive program. Participate in a reflection exercise in which you will map out strategies for your institution.

-Pam Snelson, College Librarian; and Lisa Stillwell, Reference Librarian, Franklin & Marshall College
4:30-5:30 p.m.  
**Learning by Teaching: Student Presentation of Databases**  
Hear how a medium-sized university incorporated an information literacy component into a required basic course in communication studies by developing a comprehensive learning strategy involving situated learning. Consider how the IL component of the course employs active learning strategies that include motivation for student learning, small group work with a librarian who facilitates learner-constructed knowledge, and student presentations of databases to their peers.
*Sheri Hook, University of Arizona; Jill Tyler, Director of Basic Course, University of South Dakota*

**Students as Co-partners for Literacy and Instruction**  
Discover why students’ insights into practical aspects of technology, information literacy, and instruction enliven and add value to partnerships. Discuss levels and types of partnerships, success factors, advantages, and the role of information technology.
*H. Minnie Dunbar, Education Librarian; Valerie Edwards, Electronic Information Services Librarian; and Suzanne Stremler, Assistant University Reference Librarian, Florida International University*

4:30-5:30 p.m.  
**Testing & Evaluation of a Database Selection Expert System**  
Learn how a prototype Web-based expert system was created at the University of Illinois at Urbana-Champaign to help users choose the library databases most suitable for their information needs. Consider the effectiveness of this system and hear about testing and evaluation of this prototype.
*Timothy Cole, Interim Mathematics Librarian, University of Illinois at Urbana-Champaign; Wei Ma, Assistant Reference Librarian, University of Illinois at Urbana-Champaign*

**Testing the Design of a Library Information Gateway**  
Find out how to identify design factors that facilitate successful Web searches. Hear how freshmen at two universities were asked to find information using three different library Web sites. Find out the results of these tests and learn about useful design features that yield significantly more correct answers.
*W. Bede Mitchell, University Librarian, Georgia Southern University*

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**Sunday, March 18**

8:30-10:00 a.m.  
**Invited Paper**  
Digital Reference: The Future of Academic Reference?  
*R. David Lankes, Director, Information Institute of Syracuse, Syracuse University*

8:30-10:00 a.m.  
**Web Databases: New Services and Opportunities**  
Learn how to move beyond static Web page development. Find out how Cal Poly created powerful, new, interactive Web services for students and faculty using the power of Java and the robustness of Oracle databases. Learn how to save time, keep your site free from broken links, better assess faculty, student, and library staff needs to develop database programs, and provide campus leadership for the digital teaching environment.
*Paul Adalian, Assistant Dean for Information and Instruction; Irene Hoffman, Director for Advancement; and Judy Swanson, Multimedia Specialist, California Polytechnic State University*

8:30-10:00 a.m.  
**From Digital Divide to Digital Opportunities: Information Literacy and the Digital Divide**  
Find out how the digital divide provides a context for integrating information literacy. Learn about opportunities for academic librarians to actively participate as teachers, planners, and advocates for information literacy as a means of closing the digital divide. Hear first-hand experiences in exciting urban community programs.
*Fannie Cox, Electronic Resources Coordinator, University of Louisville; Thura Mack, Reference and Training Librarian, University of Tennessee*

8:30-10:00 a.m.  
**Working with Academic Faculty on Grants Submissions**  
Understand the benefits and strategies to partnering with academic faculty on grant proposals. Learn how partnerships between academic and library faculty can provide enormous benefits for all collaborators, ranging...
from increased funding for individuals and organizations to valuable proposal experience and improved liaison relationships.

David Baca, Research Services Officer; and Dilawar Grewal, Director of the Digital Library, Texas A&M University

9:00-10:00 a.m.

Testing Library Web Sites: ARL Libraries Weigh In

Find out if large academic libraries effectively test their Web sites and catalogs for usability as you listen to the results of a recent survey of Association of Research Libraries (ARL) members. Learn what resources library staff found useful for Web testing and evaluation and discover what is needed in order to support Web site testing and evaluation.

Mary Pagliero Popp, Public Services Librarian, Indiana University

The Postmodern Library in an Age of Assessment

Examine the theories of organizational theorist and educator William Bergquist and his belief that postmodern organizations such as academic libraries need to shift their focus from analysis to synthesis and from control to integration, in order to meet the challenges of a rapidly changing world. Explore Bergquist's theory and its applicability to academic libraries and their role within the culture of assessment in higher education.

Kathy Ray, Special Projects Librarian, University of the Pacific

10:15-11:45 a.m.

Closing Keynote

A President's View

Claire Gaudiani, President, Connecticut College

Denver—at the foot of the majestic Rocky Mountains.
Tours

Colorado Springs—The Garden of the Gods, Air Force Academy, and University of Colorado, Colorado Springs
Wednesday, March 14, 8:30 a.m.—4:30 p.m.
Experience the exceptional beauty of incredible sandstone rock formations at the Garden of the Gods. Also visit the Cave of the Winds, a rare geological formation which occurs nowhere else on earth. At the United States Air Force Academy, your visit to the Planetarium and the Cadet Chapel will be one you won't forget. A visit to the library at the University of Colorado in Colorado Springs will end your tour. Box lunch is included.
Cost: $63.00

Denver Historical Tour
Wednesday, March 14, 9:30 a.m.—4:00 p.m.
Your first stop will be the beautiful state capital—surrounded with marble and rose quartz walls and covered with a 24-carat dome. Visit two famous houses, Molly Brown's and her Titanic adventure, and the Byers-Evans house, an exquisite Italianate mansion built in 1883. Take in the plush atmosphere at the Brown Palace as you enjoy high tea. Last, but not least, is the Denver Mint, operating since 1862.
Cost: $62.00

Shop 'Til You Drop—Denver Tour
Wednesday, March 14, 10:00 a.m.—4:00 p.m.
Denver's #1 attraction—the prestigious Cherry Creek Mall and North Cherry Creek Shops, a small, fashionable village with quiet, tree-lined streets, outdoor cafés, flower gardens, and fountains. No visit to Denver is complete without a stop at the world-famous Tattered Cover Bookstore. If that's not enough, you'll proceed on to Park Meadows Retail Resort, home to Nordstrom, Dillard's, Lord and Taylor, and more. Lunch on your own.
Cost: $19.00

One-Day Ski Trip
Wednesday, March 14, 7:00 a.m.—6:00 p.m.
What would a trip to Denver be without skiing? Mountains and tall pines punctuate the landscape and the area around Keystone. One of the most popular resorts for families is sure to be a hit on this day trip, whether you are a skier or going along for shopping at the Silverthorne Outlet Stores. Lift ticket is included in price. Ski rentals available at resort but not included in price.
Cost: $90.00

Library Tour
Thursday, March 15, 8:30 a.m.—2:30 p.m.
Visit College Hill Library at Front Range Community College—a unique combination of public and academic libraries operated jointly by the City of Westminster and Front Range Community College. Proceed to the Jerry Clay Johnson Earth Sciences and Map Library which opened its doors in January 1998. Stops will also include Norlin Library at University of Colorado at Boulder, and netLibrary. This tour includes lunch at netLibrary.
Cost: $34.50

Lower Downtown (LODO) Tour
Thursday, March 15, 9:30 a.m.—2:00 p.m.
Denver is a charming combination of old and new. This tour delivers a glimpse of both with great commentary by a knowledgeable tour guide as your deluxe motor coach drives by historic Union Station and the Oxford Hotel. Stops will include Coors Field and the Tattered Cover Bookstore. Lunch will be on your own at the Wynkoop Brewery.
Cost: $22.50

Taste of the Rockies
Thursday, March 15, 9:00 a.m.—2:30 p.m.
Don't forget your camera! Your visit to Red Rocks Park and Amphitheater will surely be a sight that you will be talking about for a long time as you stand amidst towering cliffs of red sandstone, rising hundreds of feet above you. You will also visit the gravesite and museum of one of the Old West's most famous characters, Buffalo Bill Cody and the famous Coors Brewery. A box lunch is included in this tour.
Cost: $38.50

PASCAL: Tour of Remote Storage Facility
Thursday, March 15, 8:30 a.m.—12:30 p.m.
(Preservation and Access Service Center for Colorado Academic Libraries) PASCAL is an off-site facility for storage of research materials for the Boulder, Denver and Health Sciences Center Libraries along with the libraries of Denver. View, in person, a brand new, state-of-the-art library remote storage facility capable of holding 1.4 million volumes in under 10,000 square feet.
Cost: $15.00

The Grizzly Rose
Saturday, March 17, 7:00—11:30 p.m.
Enjoy an evening of good ol' country fun at The Grizzly Rose, voted the Country Club of the Year by the Country Music Association. Tap your feet to the live country music and learn all the latest line dances from two top dance instructors. Challenge your friends at the pool tables or shop in the fabulous gift shop.
Cost: $33.00
Make your own ski trip to Keystone

Pre- and Post-Conference Ski Trips
March 11th–25th, 2000
Reservations for this tour must be made by calling (800) 258-0437.

Keystone Resort offers many forms of outdoor recreation like sleigh rides, ice skating, and cross-country skiing, as well as downhill day and night skiing. Your accommodations are close to all of the shops and outdoor activities.

RESERVATIONS: Be sure and make your reservations before December 31, 2000, for best selection. Reservations will be on a first-come, first-served basis. Call Keystone room reservations: 1-800-258-0437 and ask for group code GV0GACR for ACRL National Conference Ski Trip. This toll-free number will also take reservations for ski lift tickets and ski and or snowboard rentals. You will be able to arrange ski lessons at the ski school when you arrive in Keystone.

Room Types Available
(All rooms are double occupancy with $15 for each additional person)
Forest Standard Studio Condominium Suite - $130.00
Forest Standard 1-Bedroom Condo. Suite - $130.00
Gateway Deluxe Efficiency Condo. Suite - $139.00
Inn at Keystone - $160.00
Village Deluxe Studio Condo. Suite - $180.00
Keystone Lodge - $184.00
Village Deluxe 1-Bedroom Condo. Suite - $195.00
Forest Standard 2-Bedroom Condo. Suite - $196.00
River Run Premium 1-Bedroom Condo. Suite - $249.00
River Run Premium 2 Bedroom Condo. Suite - $350.00

Reservations for additional activities while in Keystone: Call 1-970-496-4FUN (1-970-496-4386)

Pre- and post-conference transportation to Keystone: We suggest Enterprise Rent-A-Car which can be reached at their toll free number 1-800-Rent-A-Car or 1-800-325-8007.
Advance Registration Form
Association of College and Research Libraries
10th National Conference, Denver, Colorado • March 15-18, 2001

Directions for completing this form:
1. Please complete and return this advance registration form with your payment or charge card information. Fax or mail to: Association of College & Research Libraries, P.O. Box 998, Park Ridge, IL 60068; Phone: (847) 348-7726; Fax: (847) 698-9245; Email: acrl-reg@cumsusa.com.
2. You may also register online at www.info.org/acrl/denver/registration.html.
4. Final deadline for advance registration forms is February 12, 2001. Forms received after that date will pay onsite rates.
5. Refund requests must be submitted in writing prior to February 12, 2001, and are subject to a $50 cancellation fee. Refunds will be processed and mailed after April 17, 2001.

I. Confirmation and Badge Information
Your confirmation and receipt will be sent to your email address if we receive your registration by February 12, 2001.

ALA member no. ____________________________
Name _____________________________________
Title _______________________________________
Organization ________________________________
Organization address _________________________
City/State/Zip ______________________________
Daytime Phone/Fax ___________________________
E-mail _____________________________________

Save money! Join ACRL now and register at the member rate.
Forms are available on page C-28 or online at www.info.org/acrl/meminfo.html.

II. Preconferences (Circle one)

<table>
<thead>
<tr>
<th>ACRL</th>
<th>ALA</th>
<th>Nonmember</th>
<th>Student</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reaching Students and Faculty</td>
<td>$95 (f1)</td>
<td>$135 (f2)</td>
<td>$175 (f3)</td>
</tr>
<tr>
<td>Communication Mistakes</td>
<td>$75 (g1)</td>
<td>$115 (g2)</td>
<td>$155 (g3)</td>
</tr>
<tr>
<td>Designing for Usability</td>
<td>$75 (h1)</td>
<td>$110 (h2)</td>
<td>$150 (h3)</td>
</tr>
<tr>
<td>Funding Your Creative Ideas</td>
<td>$95 (i1)</td>
<td>$135 (i2)</td>
<td>$175 (i3)</td>
</tr>
<tr>
<td>Survey Research: A Crash Course</td>
<td>$115 (k1)</td>
<td>$155 (k2)</td>
<td>$195 (k3)</td>
</tr>
<tr>
<td>Exploring the New Frontiers of Library Instruction</td>
<td>$150 (l1)</td>
<td>$190 (l2)</td>
<td>$230 (l3)</td>
</tr>
</tbody>
</table>

Building a Culture of Assessment
(Register directly with ARL at http://db.arl.org/training/regform.html)

III. Conference Registration Fees (Circle one)
Includes Opening Exhibits reception, All-Conference Reception at the Denver Art Museum, lunch on Friday, brunch on Sunday, and refreshment breaks. Medical Library Association and Colorado Library Association members can register at the ACRL member rate.

| ACRL personal member | $255 (a1) | $325 (a2) | $375 (a3) |
| ALA personal member  | $330 (c1) | $420 (c2) | $470 (c3) |
| Nonmember            | $425 (d1) | $540 (d2) | $590 (d3) |
| Full-time library school student | $95 (e1) | $114 (e2) | $125 (e3) |

Note: Daily registration will be available onsite: $200 for ACRL members, $250 for ALA members, $300 for nonmembers, and $60 for library school students.

☐ I am a new member of ACRL. ☐ This is my first ACRL National Conference.
☐ I am willing to volunteer to help with the conference.
IV. Guest tickets

Guest tickets may be purchased for the following events:

Note: These events are included in the advance registration fee.

- Opening reception tickets _____ @ $25 each (q1)
- Friday Lunch _____ @ $25 (q3)
- All-Conference Reception tickets _____ @ $30 each (q2)
- Sunday Brunch _____ @ $25 (q4)

V. Optional box lunch

Join your colleagues at noon on Saturday for a roundtable discussion. An optional box lunch may be ordered in advance. Includes sandwich, salad, fruit, dessert, and a drink. Cost: $15.00.

- _____ Roast beef (RBL)
- _____ Ham (HL)
- _____ Turkey (TL)
- _____ Veggie pita (VPL)

VI. Summary of fees

I. Preconferences $ _____
II. Conference Registration $ _____
III. Guest tickets $ _____
IV. Optional box lunch $ _____

Total $ _____

VII. Method of payment

☐ Check enclosed (Make payable to ACRL/ALA)
☐ Charge: ☐ VISA ☐ MasterCard ☐ American Express

Card Number __________ Expiration Date __________

Signature __________

☐ I will require Americans with Disabilities Act special assistance on site. An ACRL staff member will contact you.

We need information about the nature of our attendees and their purchasing power. We would appreciate your help by answering the questions below.

My library's annual acquisitions budget is: (check one)

☐ Under $50,000 (a) ☐ $50,000-$250,000 (b) ☐ $250,001-$500,000 (c)
☐ $500,001-$1,000,000 (d) ☐ $1,000,001-$3,000,000 (e) ☐ Over $3,000,000 (f)

I am involved in recommending or selecting the following items for my library: (check all that apply)

☐ Books and serials (a) ☐ Computer hardware/software (b) ☐ Database services (c)
☐ Library supplies (d) ☐ Furniture (e) ☐ Automated systems (f)
☐ Audiovisual materials (g) ☐ Document delivery services (h) ☐ Licensing services (i)
☐ Conservation equipment and materials (j)

My library's budget for technology expenditures is: (check one)

☐ Under $50,000 (a) ☐ $50,001-$250,000 (b) ☐ $250,001-$500,000 (c)
☐ $500,001-$1,000,000 (d) ☐ $1,000,001-$3,000,000 (e) ☐ Over $3,000,000 (f)

My place of employment is classified as:

☐ Research (a) ☐ Comprehensive (b) ☐ Liberal Arts (c)
☐ Two-year (d) ☐ Special Library (e) ☐ Library School (f)
☐ Other (g) ________

My job title in the library is:

☐ Associate Vice President (a) ☐ Director/Dean (b) ☐ AUL (c)
☐ Department Head (d) ☐ System Librarian (e) ☐ Team Leader (f)
☐ Public Services (g) ☐ Librarian (h) ☐ Technical Services Librarian (i)
☐ Library School Faculty (j) ☐ Student (k) ☐ Paraprofessional (l)

☐ Other (m) ________
Official Housing Request Form
Association of College and Research Libraries
Denver, Colorado • March 15-18, 2001
ACRL SHOW Travel Desk, 110 West Hubbard Street, Chicago, IL 60610
Phone: 800-631-5577 • FAX: 312-329-9513 • International: 312-527-7300

I. Indicate 1st, 2nd, and 3rd choice for the following hotels:
   ___ Hyatt Regency Denver Downtown (co-headquarters hotel)
   $122 single/double. Largest hotel rooms, just three blocks from the convention center. Fine dining, indoor pool and fitness center, jogging track, tennis courts, and 24-hr. business center.
   ___ Marriott City (co-headquarters hotel)
   $115 single/double. Three blocks from convention center. Luxury rooms with health spa, restaurant, and lounge all onsite.
   ___ Adams Mark Denver
   $129 single/double. Luxurious hotel three blocks from convention center offers fitness center, outdoor all-season pool, dry cleaning/laundry service, and full concierge services.
   ___ Holiday Inn Denver
   $99 single/double. Two blocks from convention center; one block from 16th street mall. Enjoy the restaurant, lounge, or swimming pool on the premises.
   ___ Comfort Inn Denver
   $109 single/double. Newly renovated guest rooms and public areas. Free continental breakfast. Just six blocks from convention center and one block from 16th street mall.

II. Provide names of all persons to occupy room(s) and type of room: (Please print or type)
   Room no. 1 □ Single □ Double, 1-bed □ Double, 2-beds
   1. _______________ Arrival date: _______________
   2. _______________ Departure date: _______________

   Room no. 2 □ Single □ Double, 1-bed □ Double, 2-beds
   1. _______________ Arrival date: _______________
   2. _______________ Departure date: _______________

III. Confirm to:
   Name: ____________________________
   Address: __________________________
   City _____________________________
   State, Zip: _________________________
   Day phone: _______________________
   Fax: _____________________________
   E-mail: __________________________

IV. Method of payment:
   □ Check enclosed
   (make payable to Travel Technology Group)
   Charge: □ VISA □ MasterCard □ Amex
   Card number: ____________________________
   Expiration date: _______________________
   Signature: ____________________________

Airline Reservations:
The ACRL Travel Desk has negotiated exclusive airfare discounts to Denver for all conference attendees. The following exclusive discount is available:

United Airlines. 10% off all full coach fares; 5% off the lowest applicable fare. Additional 5% discount for 60-day advance purchase. The ACRL Travel Desk will always offer the lowest airfare on any airline. Call the ACRL Travel Desk today at 800-631-5577. Or call United Airlines direct at: 800-521-4041. (Meeting ID #597YL).

Important Notes:
- Rooms will be assigned on a first-come/first-served basis and room availability for your arrival/departure.
- TTG will confirm hotel reservation requests within 24 hours of receipt of reservation.
- TTG will accept reservations on a space available basis after February 15, 2001.
- Reservations are not accepted without a deposit. Please complete the “Method of Payment” portion above or enclose a check/money order for the first night of each room requested.

ACRL 10th National Conference  C-27
Join ACRL now!
Save 40% on your conference registration!

Name
Title/Position
Library
Address
City
State
Zip
Home Address
City
State
Zip
Home Phone
Work Phone
E-mail
Fax
Please send mail to: ☐ Home  ☐ Work

Method Of Payment (In U.S. dollars)
☐ Check enclosed (Make payable to ACRL)
Charge: ☐ VISA  ☐ MasterCard  ☐ American Express

Card Number
Expiration Date

Signature

Pass this along to a colleague who wants to be a better academic librarian!

Membership Categories:
☐ First-time membership in ACRL and ALA ($50 special rate for new ALA members and $35 for ACRL membership) ................................................................. $85
☐ Regular renewing membership in ALA ($100) and ACRL ($35) ................................................. $135
☐ Student membership (enrolled at least half-time in a library science program, limit 5 years) ($25 for ALA, $35 for ACRL) ................................................................. $60
☐ I am already an ALA member, but want to join ACRL ................................................................. $35

ALA Membership Number: ____________________________

Return this form with your payment or charge card information. Fax or mail to:
Association of College and Research Libraries
50 East Huron Street, Chicago, IL 60611
Fax: (312) 280-2520
http://www.ala.org/acrl.html

ACRL membership dues include two free section memberships.
Additional section memberships are $5 each.

☐ African-American Studies Librarians  ☐ Law and Political Science
☐ Anthropology and Sociology  ☐ Literatures in English
☐ Arts  ☐ Rare Books and Manuscripts
☐ Asian, African, and Middle Eastern  ☐ Science and Technology
☐ College Libraries  ☐ Slavic and East European
☐ Community & Junior College Libraries  ☐ University Libraries
☐ Distance Learning  ☐ Western European Studies
☐ Education and Behavioral Sciences  ☐ Women's Studies

☐ ALA may rent its membership to selected organizations offering services or products related to libraries. If you do NOT wish to be included in these mailings, please check here.