• Americans & World Affairs: A Guide to Organizations and Institutions in Northern California, edited by Marguerite Green (235 pages, 2d ed., August 1988), lists more than 700 Bay Area organizations working in some way on America's role in world affairs. In addition, it analyzes 79 independent sector organizations in depth, providing a brief history of the group and information on legal status, funding, geographic and problem areas addressed, current priorities, programming, types of members, perspective on world politics and strategy of work, and publications. Cross-reference guides and several appendices make this a very useful regional reference tool. Copies may be obtained for $11.00 from the World Without War Council, 1730 Martin Luther King Jr. Way, Berkeley, CA 94709.

• The Barnhart Dictionary of Etymology, edited by Robert K. Barnhart (1,284 pages, May 1988), presents, with a minimum of abbreviations and technical terminology, the origin and evolution of 30,000 words basic to contemporary American English. The editors have used information contained in standard scholarly resources, consulted the Barnhart quotation files, drawn from research done for The Middle English Dictionary at the University of Michigan, and added numerous new American coinages (such as “yuppie” and “modern”) and recent changes in American vocabulary. Sources and dates of first occurrence are given where known for the major meanings of each word. The editors give the first English occurrence of “library” as a place containing books, in Chaucer’s translation of Boethius’ De Consolatione Philosophiae. Glossaries in the back of the book define language names and linguistic terms and provide a short description of literary works cited in the etymologies (so that the user will understand such sources as Cynthia’s Revels and Have With You to Saffron-Walden). Copies are available for $59.00 from the H.W. Wilson Company, 950 University Ave., Bronx, NY 10452. ISBN 0-8242-0745-9.

• Civil Engineering Practice: Volume 2, Hydraulics/Mechanics (750 pages, August 1988) is the second in a five-volume encyclopedia of civil engineering theory and practice. This volume, which presents the efforts of 39 contributing international specialists, is divided into six sections: hydraulics and open channel flow; flow in pipes; flow with bed load; mechanics and solid mechanics; fluid mechanics; and solid-fluid interaction. Accompanying the text are hundreds of data tables, diagrams, and other schematics. Extensive references provide a detailed guide to the literature on each topic. Each volume costs $165, and the set retails for $750 (all five should now be available). Contact: Technomic Publishing Co., 851 New Holland Ave., Box 3535, Lancaster, PA 17604. ISBN 0-87762-546-8.

• Collection Development: Options for Effective Management, edited by Sheila Corrall (155 pages, August 1988), contains the papers delivered at a conference of the Library and Information Research Group held at the University of Sheffield in 1987. Topics range from strategies and techniques of collection management to national issues and initiatives. Copies may be ordered for $34.00 from Taylor Graham (Publishing), Suite 187, 12021 Wilshire Boulevard, Los Angeles, CA 90025. ISBN 0-947568-25-5.

• Higher Education and the Public Trust: Improving Stature in Colleges and Universities, by Richard L. Alfred and Julie Weissman (147 pages, August 1988), has been published as ASHE-ERIC Higher Education Report, no. 1987-6. The authors define stature as the “aggregate of positive perceptions and representations held by specific individuals, groups, and publics in reference to particular characteristics and/or performance attitudes projected by colleges and universities over time.” The report contains specific suggestions on how institutions can enhance their stature using techniques of strategic assessment, allocation of resources, outcomes assessment, and image management. One notes with interest that the only entry in the index dealing with libraries is “library size.” The cost is $10.00. Copies may be ordered from ASHE-ERIC Higher Education Reports, One Dupont Circle, Suite 630, Washington, DC 20036-1183. ISBN 0-913317-41-1.

• Library Development and Fundraising Capabilities, SPEC Kit no. 146 (117 pages, July-August 1988), provides an overview of current fund raising and development strategies in ARL libraries. The kit contains the results of two surveys, staffing and organization documents from 10 institutions, five examples of presentations and activity reports, five examples of targeted gift campaigns, eight examples of general campaign and endowment materi-
# The Wilson Indexes

**When You Need an Answer Fast and it Has to be Right**
Offering broad coverage, unparalleled accuracy, and unmatched currency, the Wilson Indexes are your key to important literature in business and law, science and technology, art, education, the humanities, the social sciences, and general reference.

Now you can search these renowned indexes in print, online, on CD-ROM, and with patron-accessible software.

---

## The Readers' Guide Indexes

**Readers' Guide to Periodical Literature**

- The ideal research tool for high school and college students, public library users and teachers, *Reader's Guide to Periodical Literature* is an easy-to-use index to 175 popular magazines covering a broad range of topics, including: News and Current Events • Business • The Arts • Computers • Health • Fashion • Politics • Crafts • Food & Cooking • Education • Photography • Science • Sports • History • Home Improvement • Plus hundreds of other areas of general interest.

**Availability**

- **In Print:** Eighteen monthly and semi-monthly issues with quarterly cumulations; annual cumulative volume. Retrospective coverage from 1900 to date; annual subscription: $120 U.S. and Canada, $135 other countries.
- **Online & CD-ROM:** Coverage from 1/83. CD-ROM annual subscription $1,095.

---

## Abridged Readers' Guide to Periodical Literature

Ideal for smaller libraries, *Abridged Readers' Guide* indexes sixty of the most popular general interest magazines covered by the unabridged *Readers' Guide*. Subscribers receive exactly the same timely, thorough indexing and convenient format provided by the unabridged version, at about half the price.

**Availability**

- **In Print:** Nine monthly issues with three cumulations; annual cumulative volume. Retrospective coverage from 1960 to date; annual subscription: $60 U.S. and Canada, $70 other countries.
- **Online & CD-ROM:** Coverage from 1/83. CD-ROM annual subscription $1,095.

---

## Readers' Guide Abstracts

- Available in both microfiche and print versions, as well as online and on CD-ROM. *Readers' Guide Abstracts* allows readers to decide at a glance whether the full text of an indexed article will meet their needs. Conveying the tone and content of an article indexed in *Readers' Guide*, the RGA helps researchers pinpoint information directly from the abstracts. The microfiche version of RGA is typeset to replicate the printed *Readers' Guide*, with row and column headings, bold face and italic type, making it easier to read than the computer print-out style of comparable services.

**Availability**

- **On Microfiche:** Eight cumulated issues (each issue contains at least one year of coverage, each annual volume contains two full years of coverage); durable display/storage kit supplied with each volume; each issue arrives shrink-wrapped and already filled with alphabetical dividers; 48X magnification; retrospective coverage from 9/84 to date; annual subscription: $675 U.S. & Canada, $750 other countries.
- **In Print:** Ten issues per year, including semi-annual cumulations in February and August; annual subscription: $199 U.S. and Canada, $229 other countries (with subscription to *Readers' Guide* or *Readers' Guide Abstracts* in print, CD-ROM, or microfiche); $229 U.S. and Canada, $259 other countries (without subscription to *Readers' Guide*); $249 U.S. and Canada, $279 other countries (without subscription to *Readers' Guide*), *Abridged Readers' Guide*, *Abridged Readers' Guide Abstracts*).
- **Online & CD-ROM:** Coverage from 1/83 (indexing), 9/84 (abstracting). CD-ROM annual subscription $1,995.

---

**The H.W. Wilson Company**

950 University Ave., Bronx, New York 10452

*To Order*

or for more information on these or any of the Wilson Indexes, simply call toll-free: 1-800-367-6770

In New York State call 1-800-462-6060; in Canada, call collect 212-588-8400.
consultants, and trademarks that will be useful to researchers and inventors in engineering as well as in other fields. One very useful section deals with methods of obtaining patent information. The manual costs $42.00 and may be ordered from the Penn Institute, P.O. Box 41016, Cleveland, OH 44141. ISBN 0-944606-02-4.

*Striking Research Gold* (35 pages, 1988) is a booklet that lists the special collections holdings of California's independent colleges and universities. Published by California Private Academic Libraries (CAL/PALS), the listings are based on a survey that attempted to identify major collections capable of supporting major research projects; manuscript collections; extensive collections of authors, literary genres, and particular subject matter; non-profit collections of a significant nature; and other unique collections. Bibliographic access has been indicated for each of the 42 libraries described. Copies may be ordered for $5.00 (plus $.90 handling, payable to CAL/PALS) from the Dean's Office, Gleeson Library, University of San Francisco, San Francisco, CA 94117.

*Science in Cinema: Teaching Science Fact Through Science Fiction Films,* by Leroy W. Dubeck, Suzanne E. Moshier, and Judith E. Boss (185 pages, 1988), analyzes ten prominent science fiction films (including *The Day the Earth Stood Still, Forbidden Planet,* and *The Andromeda Strain*) according to scientific fact and misinformation. Useful as a textbook for non-science undergraduate students, the authors hope to cultivate an interest in physical science through sensible discussions of these films. For example, a serious, two-page discussion of hypothetical gigantism by mutation in these films. For example, a serious, two-page discussion of hypothetical gigantism by mutation in in physical science through sensible discussions of these films. For example, a serious, two-page discussion of hypothetical gigantism by mutation in these films. For example, a serious, two-page discussion of hypothetical gigantism by mutation in these films. For example, a serious, two-page discussion of hypothetical gigantism by mutation in these films. For example, a serious, two-page discussion of hypothetical gigantism by mutation in these films. For example, a serious, two-page discussion of hypothetical gigantism by mutation in these films. For example, a serious, two-page discussion of hypothetical gigantism by mutation in these films. For example, a serious, two-page discussion of hypothetical gigantism by mutation in these films. For example, a serious, two-page discussion of hypothetical gigantism by mutation in these films.
The University Software Resource Guide has been produced by Computer Learning Month (see boxed item on p.605) in partnership with EDUCOM. It contains information to help college faculty get started using or expanding their use of computers in instruction. The guide has four sections: an introduction to using and developing software for instruction in higher education; abstracts of faculty-developed software recognized by EDUCOM; abstracts of sponsor companies' software appropriate for university use; and abstracts of major software directories, review groups, and other key sources of information on higher education software. The guide is available free of charge in college bookstores and libraries or for a $3.00 shipping and handling charge from: Computer Learning Month, P.O. Box 60967, Palo Alto, CA 94306-0967.

The Zip/Area Code Directory, compiled by Ruth Marks (47 pages, 1988 ed.), is a very useful tool for people who make or receive many long-distance telephone calls. The booklet is in two parts: part one is a numerical list of zip codes with corresponding telephone area codes (so that when you finally decide to call the person who wrote you months ago on letterhead that omitted a phone number, you don’t have to play guessing games with the telephone book); and part two is a numerical list of area codes with the corresponding state or province and its largest city (so that when you return a call from a particular area code you can choose to do it at such a time when the other party is neither at lunch or still asleep). Copies may be ordered for $3.95 (plus $1.00 handling) from Pilot Books, 103 Cooper St., Babylon, NY 11702. ISBN 0-08576-083-X.

THE CLASSIFIED ADS

FOR SALE

NEW: MINIATURE RELEASEABLE MARKERS. These Post-it Notes (cut to approximately 1" x 1/2") are a low-cost means for marking ads, citations, etc., in books and magazines. For sample pack of 6 pads (600 markers), send $1.00 to: Florand Corporation, 217 N.W. 34 Drive, Gainesville, FL 32607.

MATERIALS AVAILABLE


Classified advertisement are $5.25 per line for ACRL members, $6.60 for others. Late job notices are $12.60 per line for members, $14.70 for others. Organizations submitting ads will be charged according to their membership status.

Deadlines: Orders for regular classified advertisements must reach the ACRL office on or before the second of the month preceding publication of the issue (e.g. September 2 for the October issue). If the second falls on a weekend, the deadline is the following Monday. Late job listings will be accepted on a space-available basis after the second of the month.

Rates: Classified advertisements are $5.25 per line for ACRL members, $6.60 for others. Late job notices are $12.60 per line for members, $14.70 for others. Organizations submitting ads will be charged according to their membership status.

Telephone: All telephone orders should be confirmed by a written order mailed to ACRL headquarters as soon as possible. Orders should be accompanied by a typewritten copy of the ad to be used in proofreading. An additional $15 will be charged for ads taken over the phone (except late job notices or display ads). Ads may also be sent by FAX machine, (312) 440-9374, or by ALANET (ALA0306).

Guidelines: For ads which list an application deadline, that date must be no sooner than the 20th day of the month in which the notice appears (e.g., October 20 for the October issue). All job announcements should include a salary figure. Job announcements will be edited to exclude discriminatory references. Applicants should be aware that the terms faculty rank and status vary in meaning among institutions.

JOBLINE: Call (312) 944-6795 for late-breaking job ads for academic and research library positions. A pre-recorded summary of positions listed with the service is revised weekly; each Friday a new tape includes all ads received by 1:00 p.m. the previous day. Each listing submitted will be carried on the recording for two weeks. The charge for each two-week listing is $30 for ACRL members and $35 for non-members.

Fast Job Listing Service: A special newsletter for those actively seeking positions. This service lists job postings received at ACRL headquarters four weeks before they appear in C&RL News, as well as ads which, because of narrow deadlines, will not appear in C&RL News. The cost of a six-month subscription is $10 for ACRL members and $15 for non-members.

Contact: Classified Advertising Dept., ACRL, American Library Association, 50 E. Huron St., Chicago, IL 60611; (312) 944-6780.

POSITIONS OPEN

ACQUISITIONS LIBRARIAN, Corpus Christi State University. Reporting to University Librarian, person manages Acquisitions Department which is responsible for bibilographic verification and the ordering and receiving of monographs and serials. Responsible for vendor relations and for correspondence and claims. Prepares Library materials budget; monitors and reports on budget; approves invoices for payment; supervises 2 classified employees and student assistants; works closely with colleagues and faculty on collection development; functions as part of academic-professional team. Qualifications: ALA/MLS; three to five years experience in acquisitions in academic or research library with at least one year of full-time supervisory experience in Acquisitions in academic library. Knowledge of book trade, serials, automated acquisitions, as well as current developments in these fields. Excellent communication and interpersonal skills. Prefer academic library experience with OCLC and working knowledge of a modern European language. Salary: from $23,000 for 12 month appointment depending on qualifications. Benefits include contribution to S.S. and insurance program; State of Texas vacation, holiday package, and choice of retirement.