Sharing fake news
People older than 65 share the most fake news on Facebook, according to new research. “This relationship holds even when we condition on other factors, such as education, party affiliation, ideological self-placement, and overall posting activity.” Overall, when all ages are considered, conservatives shared the most fake news on Facebook.


Postsecondary graduation rates
“Approximately 60 percent of full-time, first-time students at 4-year institutions in 2011 who were seeking a bachelor’s or equivalent degree completed a bachelor’s or equivalent degree within 6 years at the institution where they began their studies.


College application volume
“Between the Fall 2015 and Fall 2016 admission cycles, the number of applications from first-time freshmen increased 7 percent; applications from prospective transfer students increased by 1 percent; and international student applications increased by 13 percent, on average.”


Podcast listening
By 2022, there will be 132 million monthly podcast listeners in the U.S., according to the latest Activate Tech & Media Outlook. Currently there are some 86 million monthly listeners. The mean weekly listening time in 2018 was 6:37 hours per user, up from 5:07 hours in 2017.


Physical books and bookstores
“In the United States . . . the number of independent bookstores grew by 35 percent between 2009 and 2015, while sales of physical books have increased every year since 2013. In 2017, print book sales were up 10.8 percent from four years earlier.” Book sales were also up for 2018 in the United Kingdom.